

## **How Socioeconomic Classes Influence Academic Grades of Elementary School Students? Defining Mediation Role of School Backgrounds and Cognitive Processing Strategies**

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### **Abstract**

*This study was conducted to determine the significant role of socioeconomic class, public school background, and the cognitive processing strategies in students' achieved academic grades. The survey method was used, and 149 students of different socioeconomic classes provided the required information. These students differ in their public and non-public school backgrounds. The partial least squares SEM method was adopted to identify the strengths and significances of interrelationships between students' socioeconomic classes, school backgrounds, cognitive processing strategies and their academic grades. The Smart PLS 3 software assisted in testing different path hypotheses. The students' socioeconomic classes were found significantly related to their academic grades. The students' memorization cognitive processing strategies acted as a mediator, and these strategies effected the relationships between students' socioeconomic classes and their academic grades. Although, socioeconomic classes significantly predicted the use of deep strategies, memorization strategies, and students' public school backgrounds. However, students' public school backgrounds and their deep strategies were not appeared to play significant roles in their academic grades. The schools should opt student-centred teaching methods. These teaching methods can provide active learning experiences in classrooms. Examinations should not promote reproduction of knowledge, rather these should assess students' comprehension levels.*

**Keywords:** Socioeconomic classes, Memorization strategies, Deep strategies, Academic grades, Pakistani private schools

### **Introduction**

The examinations, students' personal characteristics, students' home and school environment are important aspects of the educational process. The examination process

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evaluates aptness of students' learning achievements that consequence from their participation in educational activities at schools (Olatunji et al., 2016). Hence, the students' future choices for subjects to study and career decisions after completing a particular level of education depend on their performance in examinations (Dilnot, 2016; van der Berg & Shepherd, 2009). For these said reasons, students and teachers perpetually remain under worry for good grades, and most of the times they become limited to things, which are important from the examinational point of view, consequently, the students fail to pay considerations to some important aspects of teaching and learning (Schinske & Tanner, 2014). The desire to acquire high academic grades impacts differently to high achieving and low achieving struggling students; this academic grades or performance competition provides intrinsic motivation to high achieving students for the best possible performance, however, low achieving students who are extrinsically motivated become more stressed and anxious (Schinske & Tanner, 2014). However, the nature of examinations or assessments too, whether the formative or summative influence students' learning behaviours and their achievements in studies (Smith & Gorard, 2005).

In a category of personal factors, learning styles, cognitive styles, learning conceptions, epistemological beliefs, learning orientations, and cognitive processing strategies impact students' academic performance (Evans & Vermunt, 2013). Among the contextual factors, students' regulation of learning, teaching strategies and school environment etc. determine students' academic achievements (Vermunt & Vermetten, 2004). The socio-economic characteristics of the family, especially the mother and father education, parents' profession and family income have profound effects on students' academic performances (Gooding, 2001; Hoque et al., 2017; Jensen, 2009). Likewise, students' socioeconomic backgrounds are associated to types of schools they attend (Perry & Southwell, 2014), and behaviours they learn in schools (Hertel & Jude, 2016). In this way, the factors which might be of contextual, personal and socio-economic nature impact students' academic performances in examinations (Hijazi & Naqvi, 2006; Vermunt, 2005).

Generally, the socioeconomic class is known as a socio-economic variable that impacts students' quality of education and academic achievements (Thomson, 2018; Watermann et al., 2016). Typically, socioeconomic class or status consists of parents' professions, their educational backgrounds and the income of a family (Ash, 2004). Although, students of high socioeconomic classes perform better and they achieve higher academic grades than the students of low socioeconomic classes (Butler & Le, 2018; Puddey & Mercer, 2013), there are several factors that can act as the mediators for the relationships between students' socioeconomic classes and their academic performances (Farooq et al., 2011). The parents' capability to offer resources, which might be of cognitive, social or economic nature, for the education of their children depends on the socioeconomic classes they belong, and evidently, the parents of the

higher socioeconomic classes appear more resourceful than the parents of low socioeconomic classes to provide different resources to their children (Butler & Le, 2018; Fischer et al., 2019). Furthermore, the higher socioeconomic class parents' behaviour towards their children's education is more positive, and these parents pay more attention to school instructions, teacher-parent meetings and keep up their positive communication with school authorities and support and encourage their children to perform well in schools (Hertel & Jude, 2016). These parental behaviours associated with the parents of higher socioeconomic classes, once adopted by the parents of low socioeconomic classes, as well ended in better performance of their children in examinations (Elia, 2015).

In another approach, the parents manage the education of their children through selecting different schools for their education (Wrinkle et al., 1999). In a case, the parents of high socioeconomic classes are dissatisfied with the education provided in public schools, they choose non-public or private schools to ensure provision of quality education to their children (Institute of Social and Policy Sciences, 2010). However, the parents of low socioeconomic classes cannot afford to make such choices for the education of their children because of their financial constraints (Awan, 2015; Rahman, 2004). Beside the parents' income; there is the parents' education, which has appeared as a reason for the parents' choice of non-public or private schooling for their children (Awan, 2015). As well, it is observed that the students of low socioeconomic classes cannot perform on par with students of higher socioeconomic classes studying in the same school (Fernández Sanjurjo et al., 2018). It looks that the obvious reason for parents' choices of private schooling was the deteriorating quality of education in public schools. However, Wrinkle et al. (1999) nullified this assumption, and with the support of data, they revealed that the racial, economic and religious exclusions are the plausible causes for the rise of non-public schools.

Overall, there are positive effects on education because of the increase in non-public schools. The non-public school students' higher academic achievements have positively impacted the achievements of students in neighbouring public schools, and correspondingly, there is an increase in academic achievements of students in public schools (Dee, 1998; Hoxby, 1994). However, after we account the socioeconomic classes of students, the gap in quality of education between non-public and public schools decreases to minimum (PISA, 2011, 2018), and the claim to deliver high quality education by non-public schools becomes doubted. Dronkers and Robert (2003) evaluated the effectiveness and performances of public, non-public and government dependent non-public schools. They found independent non-public schools less effective as compared to public schools, when the type, number of students, their parental background and social composition were controlled.

Definitely, the students' personal features such as the nature of their cognitive processing strategies regulate their academic grades (Evans & Vermunt, 2013). The cognitive processing strategies actuate students' academic achievements because of their direct relationships to students' knowledge acquisition (Braun et al., 2012). The strategies such as information rehearsal, memorization, elaboration, relating, structuring and organizing information etc. are the common examples of different cognitive processing strategies (Vermunt, 1996; Weinstein et al., 2010). Typically, all cognitive processing strategies can be classed into memorization and deep strategies (Biggs et al., 2001). Memorization strategies such as rehearsal help to remember and recall information (Weinstein et al., 2010), whereas deep strategies encompass the more extensive and complex group of strategies such as restructuring information, applying information to different contexts and the creation of new knowledge (Entwistle, 2001; National Research Council, 2012). The students with extrinsic motivation, who seek to pass examinations, commonly go for memorization (Entwistle & Peterson, 2004b). On the other hand, the students with intrinsic motivation, self-interest, self-regulation, self-satisfaction and high self-efficacy use deep cognitive processing strategies (Entwistle & Peterson, 2004a; Vermunt, 2005).

Among different cognitive processing strategies, the memorization strategies are the basic and the simplistic set of strategies; the students memorize textbook information at different levels of education (Marton & Saljo, 2005). These strategies are negatively linked to learning achievements (Biggs, 1987a; Marton & Saljo, 2005) because these do not culminate to a thorough understanding of the information (Beattie et al., 1997; Marton & Saljo, 2005). Therefore, it is preferred for students to use deep cognitive processing strategies; for the reason that these strategies end in a thorough understanding of textbook information (Case & Gunstone, 2002). However, several factors regulate the use of deep strategies; for example, the nature of a learning assignment, type and nature of the anticipated assessment to assess the learning, and the age of students (Hattie & Donoghue, 2016). Nonetheless, there exist differences between western and Asian students in distinguished use of deep or memorization strategies (Biemans & Van Mil, 2008; Biggs, 1998). The western literature specifies that high achieving students use only deep strategies, whereas, Asian studies disclose that high achieving students use both memorization and deep strategies (Kember, 2000; Marton et al., 2005). On the other hand, congruent to western literature low achieving students simply use rehearsal and memorization strategies (Ferla et al., 2010).

### *Background of the Study*

In Pakistani society, three types of schools; public, non-public and religious schools prepare students for three different standards of living (Malik, 2012). This study is limited only about the two types; public and non-public schools. The public schools serve low and lower middle income families, and these schools have the teacher

centered education system, annual examinations, and high dropout rates (Aziz et al., 2014; Siddiqui & Gorard, 2017). However, different types of non-public schools exist in Pakistan. The students from elite and ruling socioeconomic classes attend elite private schools, whereas parents of low middle and middle socioeconomic classes select low-budget non-public schools for their children because of their dissatisfaction from public schools (Rahman, 2004). It is established that teachers, curriculum, and examination system encourage Pakistani student to use memorization strategies in their studies (Safdar, 2013), and the use of memorization strategies is noticeable among Pakistani students at different levels of education (Aijaz, 2001; Ali & Abou, 2019; Ali et al., 2018; Aziz et al., 2014). However, the manner these variables impact the Pakistani students' learning outcomes and academic grades, is unknown and unexplored. Although, Farooq et al. (2011) revealed an impact of students' socioeconomic classes on their academic grades, there is little we know, how these indirectly affect students' academic grades in Pakistan?

### *The Problem and Hypotheses*

The study was planned to establish a manner these different factors; students' socioeconomic classes, the type of schools, and cognitive processing strategies define students' academic grades. The study explored direct effects of students' socioeconomic classes on their cognitive processing strategies, public school backgrounds and academic grades. With regard to indirect effects, we explored indirect effects of students' socioeconomic classes on their academic grades through their school backgrounds, use of memorization and deep strategies. These objectives were achieved by testing the following hypotheses:

1. Students' socioeconomic class is not significantly related to their academic grades.
2. Students' socioeconomic class is not significantly related to their public school background.
3. Students' socioeconomic class is not significantly related to their deep cognitive processing strategies.
4. Students' socioeconomic class is not significantly related to their memorization cognitive processing strategies.
5. Students' public school background is not significantly related to their academic grades.
6. Students' public school background is not significantly related their deep cognitive processing strategies.
7. Students' public school background is not significantly related to their memorization cognitive processing strategies.
8. Students' deep cognitive processing strategies are not significantly related to their academic grades.

9. Students' memorization cognitive processing strategies are not significantly related to their academic grades.
10. The indirect effect of socioeconomic class on students' academic grades is not significant.

### **Theoretical Framework**

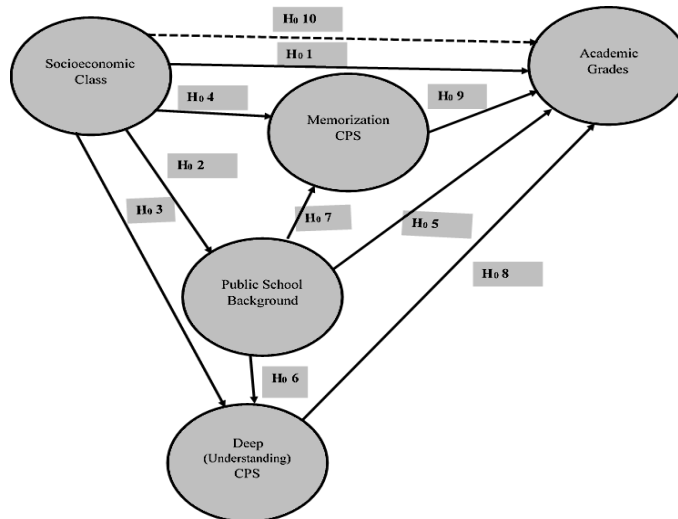
A range of social, economic and cognitive resources that parents can endow for their children education might be contingent upon their socioeconomic classes (Hartas, 2015; Hollingworth et al., 2011; McMaster, 2017). Therefore, the students' socioeconomic classes can assist to fathom variations in students' learning behaviours at schools (Butler & Le, 2018; Butler et al., 2018; Hertel & Jude, 2016; Smith & Barrett, 2011). The belief that the non-public schools provide the better learning environment, and non-public schools vow students' high academic achievements; this belief instigates parents of higher socioeconomic classes to choose these schools for their children (Aziz et al., 2014). If indeed the performance of students at non-public schools is better than the students of public schools, unquestionably, the non-public school students should have ideal or at least better learning behaviours than public school students. The different cognitive processing strategies associate with various ideal and non-ideal learning attributes (Biggs et al., 2001; Biggs, 1987b; Vercellone-Smith et al., 2012; Vermunt & Vermetten, 2004), accordingly, the cognitive processing strategies that non-public school students use can inform about their so-called better learning behaviours. One distinctive aspect of ideal learning behaviour is the use of deep cognitive processing strategies, because these strategies have relationships with comprehension of learning content and higher academic achievements, however, memorization strategies such as rehearsal are unsuitable because these strategies consequence in rote learning and limited understanding of the learning content (Biggs et al., 2001; Biggs, 1987b; Vercellone-Smith et al., 2012; Vermunt & Vermetten, 2004). However, Asian and Western culture bequeath different conceptions of learning (Biemans & Van Mil, 2008; Biggs, 1998), which produce dissimilar patterns to use cognitive processing strategies among Asian and Western students (Kember, 1996).

The Western culture endorses a clear differentiation between the poor performing students and high performing students. The poor performing students greatly use memorization, whereas, the high performing students use deep cognitive processing strategies (Vermunt & Verloop, 2000). In Asian culture, there prevail a dissonant situation; the high performing students use both memorization and deep strategies, while, the low performing students use only memorization strategies (Kember, 2000). Based on the above arguments, the Figure 1 states the theoretical background of the study. Theoretically, it appears plausible that the students' socioeconomic classes will affect their academic grades directly, and indirectly through effecting the students' choices of cognitive processing strategies and the schools they

study; non-public or public. As well, the theoretical stance indicates the conceivable effects of students' public or non-public school backgrounds on the use of strategies that can weaken or strengthen the indirect effects of socioeconomic classes on students' academic grades.

### **Research Method and the Population**

The survey research use quantitative data collection rather than experimentation to explain trends in population to understand a situation or phenomenon (Creswell, 2012). Therefore, the cross-sectional survey design was deemed appropriate to understand the effects of students' socioeconomic classes, their public or non-public schooling on their cognitive processing strategies and academic grades. The population of the study involved only male students from different public and non-public schools who passed their elementary school examination (Year 8<sup>th</sup> examination). The convenient sampling technique (Howitt & Cramer, 2008) enabled researchers to select the sample from different public and non-public schools found in the Bahawalnagar city. The first author visited these schools, and collected the data from available students during these visits. One hundred and sixty questionnaires were handed out, and returned, however, after data screening, 149 questionnaires were found suitable for data analysis. The sample size was within the minimum suitable range to run structure equation modelling analysis through partial least squares method (Hair *et al.*, 2014; Wolf *et al.*, 2013; Wong, 2013) by using SmartPLS3 (Ringle *et al.*, 2015).



**Figure 1.** Theoretical Framework

### *Measurement of Variables*

The hypothesized model in this study consisted five constructs. The two of these five constructs, namely memorization and deep (understanding) strategies, are the sub-constructs of the construct cognitive processing strategies. The items for the measurement of memorization and deep (understanding) strategies were adapted in Urdu language from the cognitive processing strategies section of the inventory of learning styles English version (Vermunt, 1994). The scoring of parents' profession and parents' education was according to the Kuppaswami revised measure of socioeconomic class index (Khairnar *et al.*, 2017). The mothers' education is critical in child education (Hartas, 2015), therefore, it was included in socioeconomic class index in this study. However, the parents' income was excluded from the index because the relative function of income in determination of socioeconomic class is dubious and criticized (Mishra & Singh, 2003). In sum, the socioeconomic class index was the sum of scores of parents' profession, father and mother education. In response to self-reported questions, the students provided information about their strategies, academic grades, socioeconomic classes, public and non-public school backgrounds.

### *Data Analysis*

The structural equation modelling (SEM) is used in data analysis. It is because the SEM provides an opportunity to combine factor and path analysis to understand the phenomenon under study concurrently (Hair *et al.*, 2014). Among the two commonly used techniques in structural equation modelling; co-variance based SEM and partial least squares SEM (Wong, 2013), the partial least squares SEM is used in this study because the partial least squares SEM is comparatively robust to small sample sizes and normality issues of data (Hair *et al.*, 2019; Rodríguez *et al.*, 2015). The SmartPLS 3 software (Ringle *et al.*, 2015) is used to operate structural equation modelling in this study.

### **Results**

The results section of the current study is divided into three sub-sections. The first sub-section provides the details and explanations of important issues linked to measurement of the constructs in this model. Whereas, the second sub-section covers the elucidation of the structural model and its associated parameters. Finally, the third sub-section debates about the proofs of the significance of different hypothesized paths.

### *Measurement Model*

The Table 1 shows loadings or weights of different indicators or items to measure the constructs and sub-constructs unified in this model. The cognitive processing strategies entangle the measurement of the two sub-constructs: deep (understanding) cognitive processing strategies and memorization cognitive processing strategies. There are three items for the measurement of deep (understanding) strategies, and three items for the measurement of memorization strategies retained in this model.



These items were retained because the loadings on these items for relevant sub-constructs were significant and above 0.50 (Hair et al., 2014; Hair et al., 2019). These indicators/items bore an acceptable level of composite reliability (above the threshold value of 0.70) for the relevant sub-constructs (memorization and deep strategies), which confirmed that there are sufficient internal consistencies in these sub-constructs (Singh, 2016). The average variance extracted (AVE) specifies convergent validity, and the acceptable level of AVE is above 0.50 (Hair et al., 2014). The AVE values of memorization and deep (understanding) cognitive processing strategies were above the level of 0.50 (Table 1). It is obvious that measured sub-constructs of memorization and deep (understanding) strategies hold the acceptable levels of composite reliability and convergent validity (Table 1). The single indicator measures are used in this model for the measurements of academic grades, the type of schools (public or non-public school background), and socioeconomic classes.

Table 1  
*Measurement Model Results*

Indicators	Loadings	Dimension	Composite Reliability	Average Variance Extracted (AVE)
Deep1	0.638***	Deep (Understanding)	0.802***	0.577***
Deep2	0.824***			
Deep3	0.803***			
Single Indicator		Academic grades	1.000	1.000
Memorize1	0.821***	Memorization	0.764***	0.522***
Memorize2	0.626***			
Memorize3	0.708***			
Single Indicator		Public School	1.000	1.000
Background		Socioeconomic	1.000	1.000
Single Indicator				
Class				

P < 0.001 = \*\*\*

Customarily, the Fornell-Larcker criterion is applied to establish the discriminant validity of constructs (Henseler *et al.*, 2016). The Table 2 shows that the highlighted values (square root AVEs of constructs) are greater than their correlations with other constructs. This shows that these constructs and sub-constructs differ from each other to a considerable extent. Thus, the constructs and sub-constructs in this measurement model entail acceptable discriminant validity.

Table 2  
*Discriminant Validity*

	1	2	3	4	5
1 Deep (Understanding)	0.760				
2 Academic grades	0.137	1.000			
3 Memorization	-0.028	-0.380	0.723		
4 Public School Background	-0.106	-0.095	0.056	1.000	
5 Socioeconomic Class	0.281	0.378	-0.354	-0.338	1.000

The statistics illustrated in Table 1 and Table 2 show item loadings, composite reliability, convergent validity and discriminant validity of constructs and sub-constructs in the measurement model. These statistics render this measurement model acceptable and appropriate to evaluate and test the different path hypotheses in the structural model.

*Structural Model*

In evaluation of the structural model, the first step is to scrutinize the variance inflation factor (VIF) for the constructs in the structural model. In our case, the inner VIF values are important for collinearity concerns. If two constructs are highly correlated, there exists collinearity (Hair *et al.*, 2014). A value of VIF between 3-5 cautions of collinearity concerns, however, the value of VIF below 3 is ideal (Hair *et al.*, 2019). In this model, VIF values for different constructs and sub-constructs displayed in the Table 3 are below 3. Hence, this model has no significant collinearity issues.

Table 3  
*Collinearity Statistics (VIF)*

Inner VIF	Deep (Understanding)	Academic grades	Memorization	Public School Background	Socioeconomic Class
Deep (Understanding)		1.092			
Academic grades			1.157		
Public School Background	1.129	1.135	1.129		
Socioeconomic Class	1.128	1.397	1.128	1.000	

The next step in assessment of the structural model calls for the scrutiny of variance described by different factors/constructs in the model. The R-square denotes the variance in each endogenous construct because of the predictor constructs in the

structural model (Hair et al., 2019), therefore, the R-square implies the explanatory power of the structural model. The Table 4 accounts different R-square values for different endogenous constructs in the model. This model explains significantly 7.9 percent variance in students' deep (understanding) strategies, 21.5 percent variance in students' academic grades, 13 percent variance in use of memorization cognitive processing strategies among students, and 11.4 percent variance in their public school backgrounds. This explanation of variance for different endogenous constructs by their predictor constructs is significant (Table 4).

Table 4  
*Model Quality Criteria Results*

Construct	R Square
Deep (Understanding)	0.079*
Academic grades	0.215***
Memorization	0.130*
Public School Background	0.114*

P < 0.001 = \*\*\*, P < 0.01 = \*\*, P < 0.05 = \*

#### *Path Significance and Hypotheses Testing*

The Table 5 displays the null-hypotheses of this study, associated path coefficients, T-values calculated, significance levels and the decisions about these hypotheses. Overall, the significant path relationships in this model reinforced the assumption that the students' socioeconomic classes are significantly related to their cognitive processing strategies. Furthermore, the students' memorization strategies significantly affect their academic grades, whereas their deep (understanding) strategies do not significantly affect their academic grades. The students' public or non-public school backgrounds appeared not to significantly influence either their cognitive processing strategies, nor their academic grades. It means that the role of public and non-public school background is not significant in supporting the students' different cognitive processing strategies. The variance in use of deep (understanding) and memorization cognitive processing strategies might be because of their socioeconomic classes rather than the function of their public and non-public school backgrounds. These results and decisions are discussed below:

**Table 5**  
*Path Coefficient Results*

Null Hypothesis	Path Coefficient	T. Value	P. Value	Confidence Intervals		Decision
				2.5%	97.5%	
1. Students' socioeconomic class is not significantly related to their academic grades.	0.268	2.677	0.008	0.066	0.475	Rejected
2. Students' socioeconomic class is not significantly related to their public school background.	-0.338	4.282	0.000	-0.488	-0.182	Rejected
3. Students' socioeconomic class is not significantly related to their deep cognitive processing strategies.	0.276	3.798	0.000	0.135	0.426	Rejected
4. Students' socioeconomic class is not significantly related to their memorization cognitive processing strategies.	-0.379	4.450	0.000	-0.538	-0.229	Rejected
5. Students' public school background is not significantly related to their academic grades.	0.018	0.210	0.834	-0.132	0.201	Not Rejected
6. Students' public school background is not significantly related their deep cognitive processing strategies.	-0.013	0.145	0.885	-0.180	0.165	Not Rejected
7. Students' public school background is not significantly related to their memorization cognitive processing strategies.	-0.072	0.845	0.399	-0.238	0.101	Not Rejected
8. Students' deep cognitive processing strategies are not significantly related to their academic grades.	0.055	0.670	0.503	-0.089	0.237	Not Rejected
9. Students' memorization cognitive processing strategies are not significantly related to their academic grades.	-0.284	3.861	0.000	-0.421	-0.136	Rejected

**Hypothesis 1:** The hypothesized relationship path between students' socioeconomic class and their academic grades is significant. It is inferred that students' socioeconomic class has the significant direct effect on students' academic grades. **Hypothesis 2:** The path between students' socioeconomic class and their public school background is significant. It is supported that students' socioeconomic class is negatively related to their public school backgrounds. The probability of students' public school background decreases with an increase in their socioeconomic class. The students of higher socioeconomic classes have more chances to be from non-public educational institutions. **Hypothesis 3:** The hypothesized path between students' socioeconomic class and their deep (understanding) cognitive processing is significant.

It means that students of higher socioeconomic classes will have more likelihood to apply deep (understanding) strategies in their studies than the students of low socioeconomic classes. **Hypothesis 4:** The hypothesized path relationship between students' socioeconomic class and their memorization cognitive processing strategies is significant. However, this relationship is negative. It means that prospects to use memorization strategies decreases with an increase in students' socioeconomic class. There are more chances that students of low socioeconomic classes will memorize more than the students of high socioeconomic classes.

**Hypothesis 5:** The hypothesized path between students' public school background and their academic grades was weak and insignificant. It means that the students' public school or non-public school background does not play any significant role in their academic grades in Pakistan. **Hypothesis 6:** The null hypothesis about public school background and students' deep cognitive processing strategies was not rejected in this study. There was the insignificant negative relationship between students' public school backgrounds and their deep (understanding) strategies. It can be supposed that students' public school background insignificantly discourages the use of deep strategies among students. **Hypothesis 7:** The insignificant role of public school background is also evident in results related to the null hypothesis 'students' public school background is not significantly related to their memorization cognitive processing strategies'. There was the insignificant weak negative relationship between students' public school background and their memorization strategies. It means that the public school or non-public school background do not significantly encourage students to use memorization strategies.

**Hypothesis 8:** The path hypothesis 'students' deep cognitive processing strategies are not significantly related to their academic grades' was not rejected. There was a weak positive insignificant relationship. It means students' academic grades do not actually reflect their ability to understand and use deep cognitive processing strategies. **Hypothesis 9:** The hypothesized relationship between students' memorization cognitive processing strategies and their academic grades was significant but in the negative direction. The higher use of memorization is associated with the lower academic grades. The use of memorization strategies appears to play a significant negative role in students' academic success.

**Hypothesis 10:** There were different hypothesized indirect paths to show indirect effects of socioeconomic classes on students' academic grades. However, the indirect paths hypothesized from socioeconomic classes to memorization strategies, and memorization strategies to academic grades were significant. The indirect path from socioeconomic class to public school background and public school background to academic grades do not end in indirect significant relationships because the path relationship from the public school background to academic grades was insignificant.

Likewise, the case is with the indirect paths from socioeconomic class to deep (understanding) strategies, and from deep (understanding) strategies to students' academic grades. The path from socioeconomic class to deep (understanding strategies) was significant, but the path from deep (understanding) strategies to students' academic grades was insignificant. Only, the indirect paths from socioeconomic class to memorization and memorization strategies to students' academic grades were significant. Therefore, the Table 6 shows the results related to the null hypothesis, 'the indirect effect of socioeconomic class on students' academic grades is not significant'. The mediation role of memorization in effecting the impact of students' socioeconomic class on their academic grades is significant and partial.

**Table 6**  
*Summary of Mediation Results*

Hypothesis	Direct effect	Indirect Effect		Total Effect	VAF (Decision)
	Socioeconomic class on Academic grades	Socioeconomic Class on Memorization	Memorization on Academic grades		
10. The indirect effect of socioeconomic class on students' academic grades is not significant.	0.268**	-0.379***	-0.284***	0.376	28.6 % (Partial Mediation)

P < 0.001 = \*\*\*, P < 0.01 = \*\*, P < 0.05 = \*

## Discussion

This study illustrates the predictor role of students' socioeconomic classes in defining their cognitive processing strategies, their public or non-public school backgrounds, and their academic grades. Although, the students' socioeconomic classes significantly predicted their memorization and deep (understanding) strategies, however, the memorization strategies only significantly, but negatively affected students' academic grades. As well, the students' socioeconomic classes were significantly related to their public or non-public school backgrounds, but the students' public or non-public school backgrounds were not significantly connected with their cognitive processing strategies and academic grades.

In this study, the parental education and profession were counted as the students' socioeconomic class, consequently, the findings of this study avowed preceding findings about positive effects of father and mother education on their children's education (Bakar et al., 2017; Gooding, 2001; Shoukat et al., 2013). At an international level, the parents' average education is found to be positively related to

students' academic achievements at schools (Martins & Veiga, 2010). Although, the effects of parental education on children education are independent of the children age, the mother education seemed to play a major role at the early childhood stage, whereas, the father education becomes crucial in children' learning at adolescence (Erola et al., 2016). In certain circumstances, the school differences fail to explain variance in students' academic achievements, thereafter, the differences in the father and mother education can explain these differences (Alves et al., 2017). The parental education creates the differences in patterns of parental involvement in the child education; such as assisting reading at home, expectations for the children's education, communication between children and parents about school, and the parental encouragement and support for learning (Boonk et al., 2018). Previously, Saeed et al. (2005) used Pearson correlations and found weak relationships between father education, mother education, father occupation, mother occupation and social status to students' academic performances in Pakistan. However, the current study used advanced level analysis than they used. In Asian context, our study affirmed the findings of Li and Qiu (2018) who discovered the substantial impact of parents' socioeconomic classes on students' academic achievements.

The second constituent of socioeconomic class; the parents' profession and their employment status such as the farmer (land owner or peasant), government servant or private servant, and whether employed or unemployed affect students' academic performance (Arshad et al., 2012). The parents' stressful, demanding and harsh work experience jeopardises parents' positive relationships with their children at home (Heinrich, 2014). In this way, the parents induce their work experience to their home environment, which impacts students' learning behaviours (Stewart & Barling, 1996).

The parents of higher socioeconomic classes afford to choose schools for the education of their children. These parents believe non-public schools provide better schooling as compared to public schools, therefore, they select non-public schools for their children (Andrabi et al., 2002; National Center for Education Statistics, 1997). Whereas, this study disavows this general assumption, and indicates that low budget non-public schools and public schools in Pakistan do not significantly contribute different learning outcomes in students. The sample data illustrate that students of higher socioeconomic classes have less probability to have public school backgrounds in Pakistan. However, the students' public or non-public low budget school background does not lead to any difference in their academic grades or to their cognitive processing strategies. As well, the PISA (2011) study acknowledged insignificant differences in academic performances between similar socioeconomic class students of non-public and public schools. This study highlighted the standing debate about the quality of education in low-budget non-elite non-public schools in Pakistan (Institute of Social and Policy Sciences, 2010). Overall, the students have poor learning outcomes in both public and non-public non-elite private schools in Pakistan (Akmal, 2016). Therefore, it

is not the students' public and non-public school background, but it is their socioeconomic classes that have significant relationships with their academic grades and cognitive processing strategies.

This study found the significant but negative relationship between students' socioeconomic classes and their use of memorization strategies, and a positive relationship between their socioeconomic classes and their use of deep (understanding) strategies. This is because the parents of different socioeconomic classes provide different learning supportive environments to their children at homes (Boonk et al., 2018; Butler & Le, 2018). This study affirmed the previous study of Ali and Abou (2019) in Pakistan. However, this study specified that only the memorization strategies have the significant negative relationship with students' academic grades. It is confirmed that higher use of memorization strategies consequence in students' lower academic grades.

To a great extent, the reported associations are consistent with the literature available. For example, Albaili (1998) reported the negative relationship between students' grade point averages and the rehearsal (memorization) strategies. Likewise, Coertjens et al. (2013) described a small positive correlation between deep strategies and academic performance, and a small negative correlation between memorization strategies and academic performance. Surprisingly, Cano and Cardelle-Elawar (2008) discovered negative relationships of both the memorization and deep strategies with academic performance. The reasons for a more significant role of memorization strategies in effecting students' academic grades are teaching strategies at schools (Donche et al., 2013), and students' assessment expectations (Ferla et al., 2009). Therefore, the typical causes for the use of memorization strategies are teacher centred teaching strategies (Byrne et al., 2010), reproduction testing assessment conceptions (Ferla et al., 2009), and the terminal examination system (Byrne et al., 2010). In Pakistan, there exist the teacher centred education system (Malik, 2012), and terminal examinations (Malik et al., 2017) which encourage students to memorize the content and rote learn (Benz, 2012; Imami, 2015; Shahid, 2012).

### **Limitations of the Study**

The sample size is not too large in this study, therefore, with a caveat the study results should be generalized. Furthermore, the income of parents was not included in the index of students' socioeconomic classes in this study, which limited the generalization of study results. Additionally, the population of the study were male students who have passed their elementary school level examination, subsequently, the results of the study cannot be generalized to higher secondary and university education and to female students.



## **Recommendations**

The Pakistani public schools and non-public schools must provide their teachers the trainings, and resources to teach students through student centered approaches. The students' assessments should be formative beside their summative assessments. The tasks in these assessments should promote understanding of the content rather than to reproduce information. Moreover, teachers and students should be made aware of deep strategies so they can use these in their teaching and learning at schools. Because the students from low socioeconomic classes lack information resources at homes, therefore, they should be provided resources in schools to acquire deep understanding of the content.

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